

WXIX

ORDERFlight Dates **09/04/12-09/10/12**Contract / Revision **815873 / AMRCNS 4 PROSPERITY**

Original Date / Revision 08/31/12 09/05/12 Agency Com 15%

Advertiser **Americans for Prosperity Fo** Billing Contact

Agency **Mentzer Media Services**
 600 Farimont Avenue
 Suite 306
 Towson, MD 21286

Buying Contact

600 Farimont Avenue
 Suite 306
 Towson, MD 21286

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Sep 00:00:00

Estimate # **1305**Alt Order # **06302467**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 5

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	23	\$24,735.00	\$29,100.00	0.00	08/27/12	09/10/12	23	\$24,735.00	\$29,100.00
Totals	23	\$24,735.00	\$29,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/04/12	09/07/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- TW- F- -	1:00	4	\$800.00	P 3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	- TW- F- -		4		\$800.00		0.00					
E 2	WXIX	09/04/12	09/07/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- TWTF- -	1:00	4	\$800.00	P 3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	- TWTF- -		4		\$800.00		0.00					
E 3	WXIX	09/04/12	09/07/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	- TWTF- -	1:00	4	\$1,500.00	P 5	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	- TWTF- -		4		\$1,500.00		0.00					



Contract / Revision **815873** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/31/12/ 09/05/12

Order Sep 00:00:00

Advertiser **Americans for Prosperity F** Product **AMRCNS 4 PROSPERITY** Estimate # **1305**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/07/12	09/07/12	Fri Hour 2 BONES	Comm	F 9-10P	----2--	1:00	2	\$1,400.00	P 3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----2--					2	\$1,400.00		0.00			
E 5	WXIX	09/10/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	1:00	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-----					1	\$800.00		0.00			
E 6	WXIX	09/10/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	1:00	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-----					1	\$800.00		0.00			
E 7	WXIX	09/10/12	09/10/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	1-----	1:00	1	\$1,500.00	P 5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-----					1	\$1,500.00		0.00			
N 8	WXIX	09/05/12	09/07/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	--WTF--	1:00	3	\$1,500.00	P 5	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--					3	\$1,500.00		0.00			
N 9	WXIX	09/10/12	09/10/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	M-----	1:00	1	\$1,500.00	P 5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$1,500.00		0.00			
N 10	WXIX	09/08/12	09/08/12	College Football Game 2 7P-12A	Comm	7P-11P	-----S-	1:00	2	\$2,400.00	P 3	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					2	\$2,400.00		0.00			
													Totals	23	\$29,100.00